

NEPROVALTER project

Network of the local agricultural production for the valorisation and the knowledge of the alpine area

14th February 2008, Ljubljana, Slovenia



Programme

Interreg IIB Alpine Space 2000-2006

Axis 1, Measure 2: Competitiveness and sustainable development

Project period

3 years 2003-2006

Total budget

1.791.400 Euro

877.700 Euro ERDF funds



PROJECT COORDINATORS

Lead Partner

Friuli Venezia Giulia Autonomous Region (Italy)

Central directorate for agricultural, natural and forest and mountain

Unit for the giuridical, administrative, accounting, general affairs and community policies

Project Manager

Province of Pordenone (Italy)

Agricultural Sector Experimental and Demonstrative Farms



PARTNERS

- ✓ Land Karnten (A)
- ✓ HBLFA Raumberg-Gumpenstein (A)
- ✓ Autonomous Province of Bolzano (I)
- ✓ Liguria Region (I)
- ✓ Valle D'Aosta Autonomous Region (I)
- ✓ Veneto Region (I)
- ✓ University of Ljubljana (Slo)





GENERAL OBJECT

Enhance social and economical conditions of local populations in the Alpine areas

Main objectives

- enhance farmers' income
- create new jobs
- spread economical and sustainable models compatible with environmental quality, alpine traditions and cultural heritage
- spread rural and environmental culture in Alpine areas, in particular through new generations
- train new operators



PROJECT THEMES

Activities were arranged into 5 work packages:

WP5 – Organic meat production

WP6 – Organic milk production

WP7 – Local agricultural products



Activities influencing
and increasing
agricultural
productions



High productions

WP8 – Network of the didactic farm

WP9 – Network of the social farms



Activities developing
integrative and
alternative types of
income



Diversification



METHOD

Two different approaches:

1. REGIONAL

- selection of pilot areas: specific surveys and studies
- specific activities

2. TRANSNATIONAL

- common activities
- information exchange

A large number of subjects, representing different rural interests of the alpine area (farmers, researchers, public administrators, ...), were involved



MAIN RESULTS WP5 and WP6 (Organic production)



PROBLEMS

Mountain organic farm production costs are very high

Different public subsidies cause market distortion

Organic mountain products can generate a potential consumer confusion



SOLUTIONS

Increase public subsidies

Harmonise support policies in bordering regions

Enhance consumer information



MAIN RESULTS WP7 (Local products)

Limited quantities and seasonal nature of mountain products

Not adequate territory promotion

PROBLEMS



Enhance collaboration among producers ("basket of products") and transforming processes, producers associations

Increase short supply chain and direct sales, network of restaurants and distributors, tourism

SOLUTIONS



MAIN RESULTS WP8 and WP9 (Didactic and social farms)



PROBLEMS

Different policies among different regions
(in particular social farms)

Logistic limits (infrastructures, distance,
accommodations,...)

Training support for operators



SOLUTIONS

Economic support through subsidies and/or
tax benefits

Specialised training of farmers

Development of integrated projects among
agriculture, education, welfare and tourism



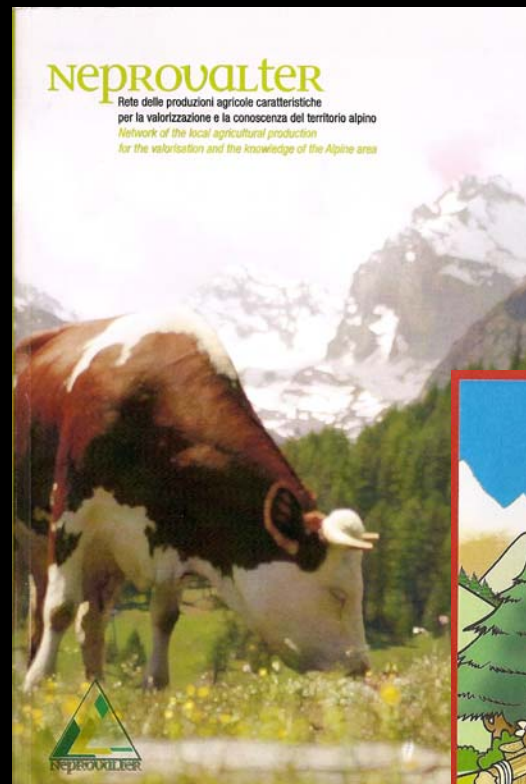
DISSEMINATION OF THE RESULTS

Meetings and Conferences

Publications

CD-rom

Website: www.neprovalter.org





CONCLUSIONS AND FUTURE PERSPECTIVES

- ❖ Disparity in public support measures in the alpine area => contribution of the project for agricultural policies
 - in Friuli Venezia Giulia Region some projects results were used as basis for the definition of the RDP 2007-2013
- ❖ Management and development activities must not be restricted to individual sector (agriculture, handicraft, tourism, education, ...)
 - project "Gateways" (Programme Alpine Space 2007-2013) involves different sectors



Thank you for your attention